

*For those who know
the difference*

omkar 



W O R L D



Background

● India - The real estate story

ADVANTAGE INDIA



- Growing demand due to increased urbanisation
- Increasing FDI year on year
- Attractive opportunities in sectors: Healthcare, Education, Hospitality
- Policy support by government to enhance industry growth

India: Real Estate Projections

Demand for residential units to grow at a CAGR of 19 percent between 2010 and 2014

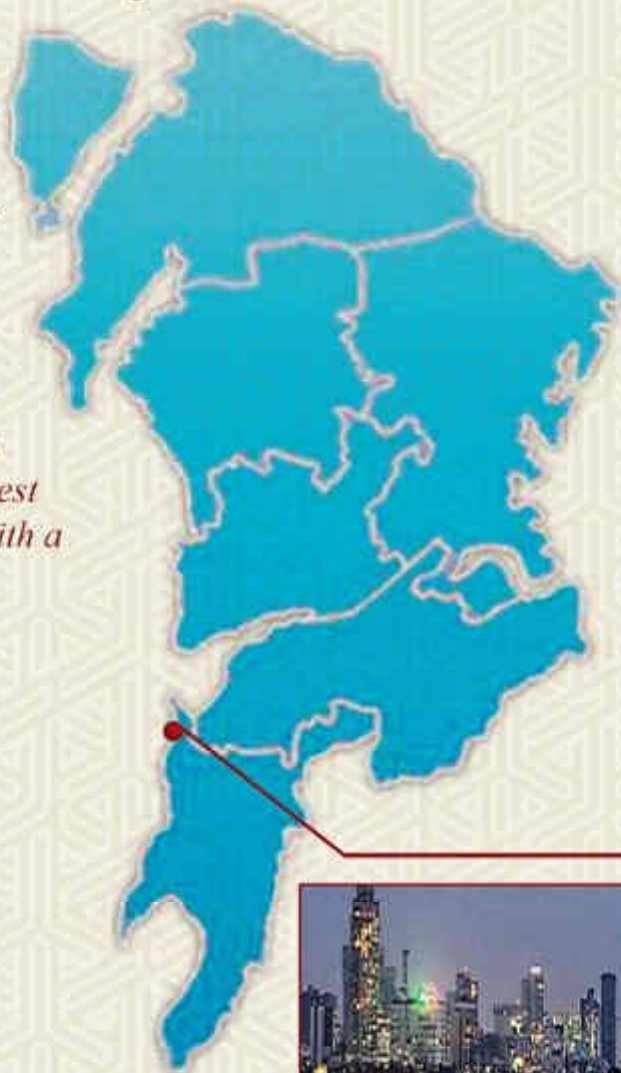
))) Year 2010-11 Market size
USD 55.6 Billion




))) Year 2020 Market size
USD 180 Billion

Mumbai - A global city

Mumbai, referred to as the Financial Capital of the country, is the hub of banking and financial services

Mumbai Metropolitan Region (MMR) forms the second largest urban centre in the country with a population of 20.7 mn



-  *Worli is centrally-located in Mumbai, connecting south Mumbai to the suburbs via the sea link*
-  *Worli is home to the flourished business families and industrial houses*
-  *Average residential prices range from ₹ 40,000 to over ₹ 75,000 per square feet*

WORLI

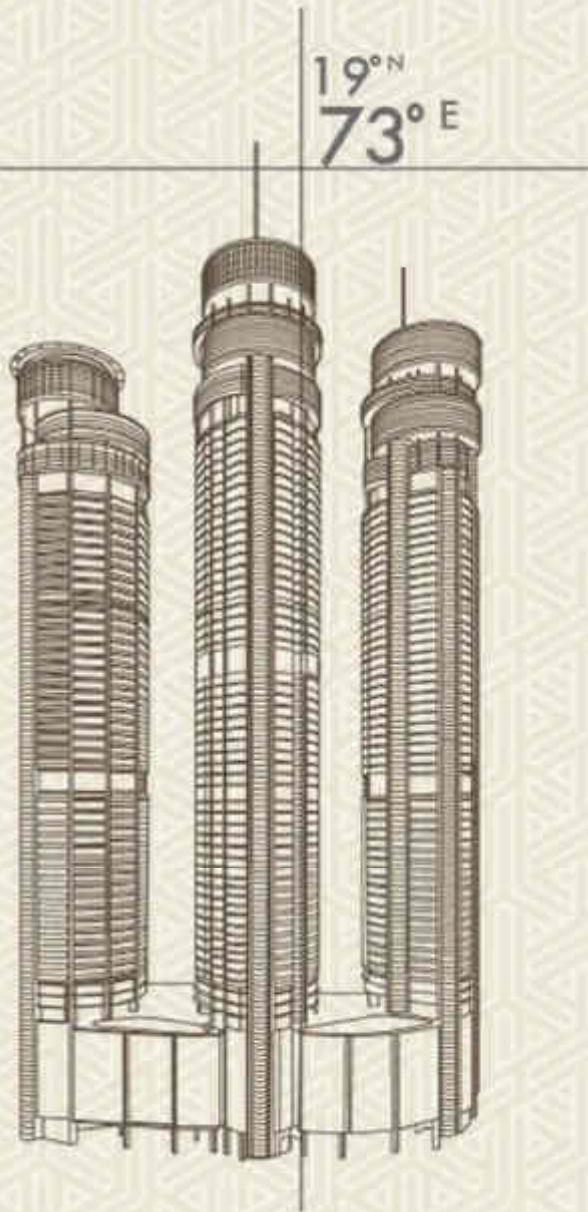




Project fact file



Omkar 1973 Worli - The name

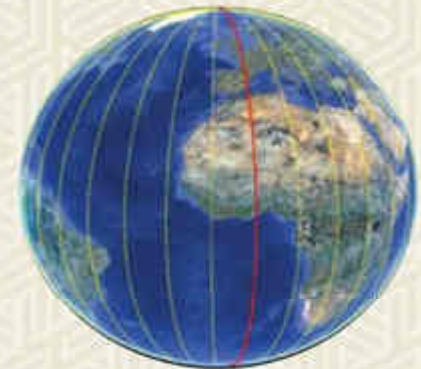


The name '1973' is derived from the latitude and longitudinal co-ordinates of Mumbai - 19.0167 degree N and 72.8167 degree E

LATITUDE



LONGITUDE



The interception of a latitude line and a longitude line allows us to precisely pinpoint and locate any specific place.

● *Omkar 1973 Worli*



- *Ultra-luxurious residential spaces with a unique concept: Bespoke Sky Bungalows*
- *Rising to 984 feet, the towers will be amongst the tallest residential buildings in India and feature sweeping sea views*
- *The floor plans contain around 400 apartments that range from three to six bedrooms and include duplex and triplex units*

Project highlights



- *Prime Location - WORLI*
- *The project comprises of three towers, each of over 70 stories – The tallest tower reaches up to 300 meters.*
- *Sky bungalows ranging from 4,000 to 18,000 sq. ft.*
- *Three to six bedroom palatial units*
- *World-renowned Architects and Designers*
- *Stunning sea views of the Bandra-Worli sea link and the Arabian sea from lavish sky decks*
- *Over 2.25 lakh sq. ft. of amenity space*

Location

- Located Off Annie Besant Road, in close proximity to Shri Siddhivinayak Temple
- 5 minutes drive to BKC via the sea link and 10 minutes to Nariman point, the commercial districts of Mumbai
- Uninterrupted sea views from all apartments





Global consultants

Key global collaborations



● Architects: **Foster + Partners**

● Interiors designed by:



● Structure Experts:



● Lighting Designers:



● Construction by:

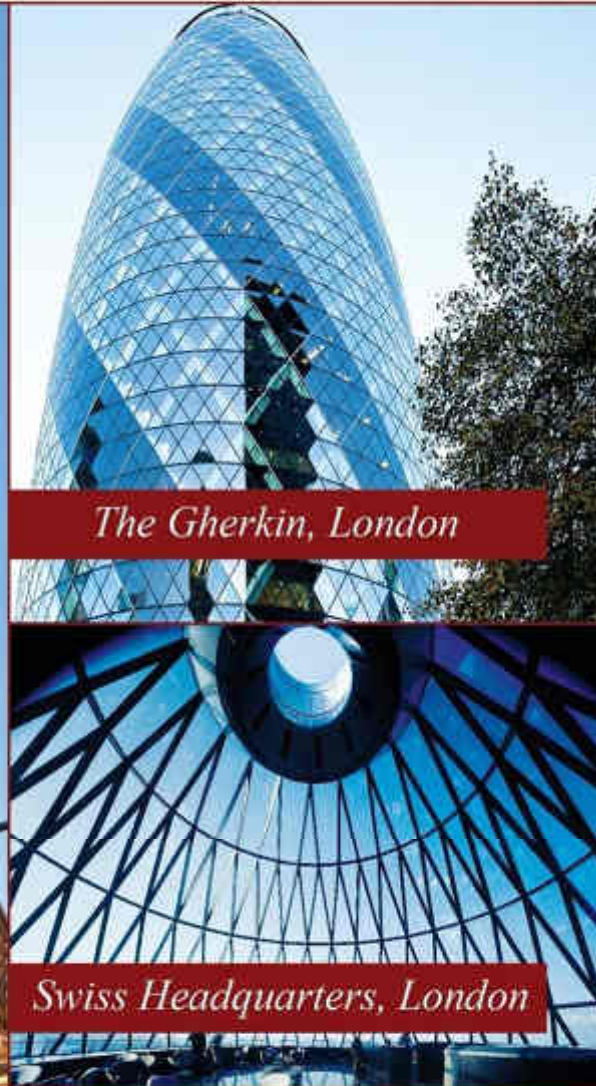


● Landscape Architects: **LDĀDESIGN**

Architects: Foster + Partners



Jameson House, Vancouver



The Gherkin, London

Swiss Headquarters, London

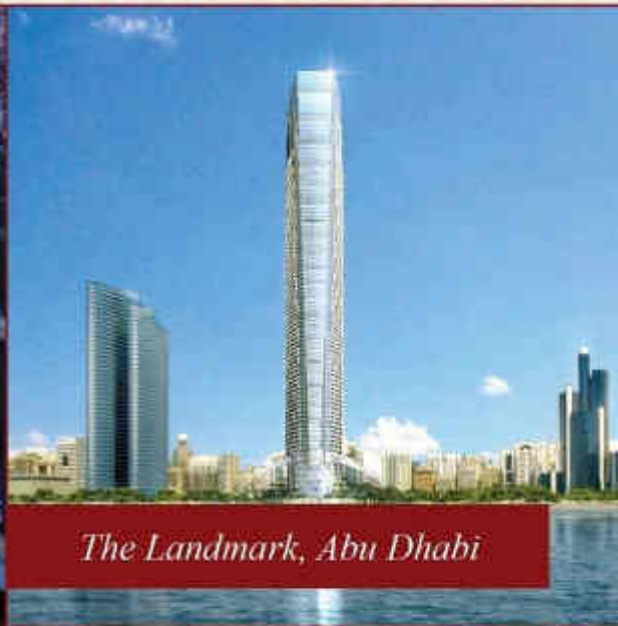
- *Foster + Partners based in London are known for their landmark designs across the globe*

- *Holistic approach to design with extravagant global design standards*

Structure consultants: Buro Happold



London Olympic Stadium, UK



The Landmark, Abu Dhabi

- *Found in England in 1960 by Sir Edmund Happold, the firm specialises in sustainable engineering solutions*
- *Buro Happold brings with it years of experience in the field of structure and green buildings*

● *Interiors: Hirsch Bedner Associates*



Saint Regis Hotel, Rome

- *HBA has been leading the hospitality interior design industry since 1965*
- *HBA integrates a package of fantasy, drama and comfort delivered with utmost precision*



Theatrical lighting: DHA design



The Bellagio, Las Vegas



Opera House, Muscat

DHA is the pioneer company who got theatrical lighting to architecture

The glamorous exterior intelligent lighting on the three magnificent towers are aesthetically designed by DHA

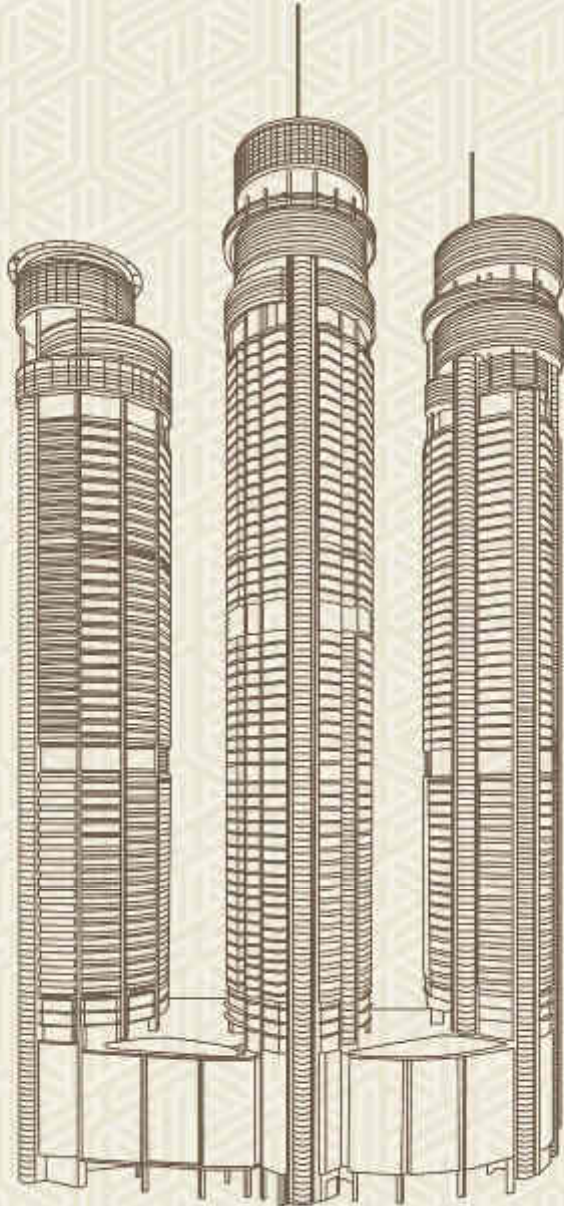
Landscape artists: LDA design



The Olympic park, London

- *LDA, to its credit has The London Olympic Parklands spread over 2.5 square kms.*
- *LDA has designed the amenity level landscaping to accentuate the beauty of the open spaces at Omkar 1973 Worli*

Other partners



- *Pet spa is being designed and run by Barkley Pet Hotel & Spa, U.S.A. The facility is spread over an extravagant 4700 sq. ft.*



- *First residential spa spread over two floors by world-renowned ESPA chain of luxury spas. First ever spa located 880 feet above the ground*



- *Robust engineering and construction by Larsen & Toubro. The best in the industry with global experience and local experts*



- *Financial partners include Yes Bank and Piramal Indiareit*





Amenities

Amenities



ESPA

- Omkar 1973 Worli will house an exclusive spa space at the 67th level
- Creators of world's finest spas
- Running over 350 spas in 55 countries
- Won over 125 coveted awards in the last 3 years

Barkley Pet Spa

- Pet spa to be run by Barkley Pet Hotels & Day Spas
- Barkley is America's premier pet care facility with award-winning facilities in the world



2.25 lakh sq. ft. of indulgence



Swimming Pool



Aqua Gym



Health & Fitness



Billiards & Snooker Table



Convenience Store



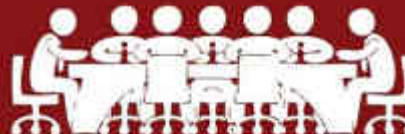
Concierge Service



Launderette



Library



Business Centre



Café



Basketball court



Badminton Court



Table Tennis



Tennis court



Squash Court



Your world around



Cards room



Mini theatre



Crèche



Landscape Garden



Jogging Track



Beauty Salon



Jacuzzi



SPA



Steam/Sauna



Massage



Cricket Nets



Skate boarding



Rock climbing



Children's play area



— *Bespoke abodes - show homes* —

Luxury of space

Living Space



Original H&A Design

A pinch of elegance

Dining Room



Original HBA Design

Lounging in tranquility



Splendid comfort

Master Bedroom



Original HBA Design

Holistic experience

Master Bath & Wardrobe



Original HBA Design

● *Unwind your senses*



Views from the sky decks

Day View



Night View





Accolades

Testimonials

It's been a privilege to have been here to see what I think will be one of the best residential developments in Mumbai. The garden and style is clearly exhibited in the model flat and I am sure the project will be a landmark for years to come. All the very best.



VVS Laxman
Cricket

VVS Laxman

Very Impressive.

The complex has a mix of everything - luxury, modernity, innovation - and all this combined with the passion & recommitment of the owner dwellers and providing them with a better life.

Overly compliments to the team for all the planning and thinking behind the concept, and best wishes for implementation.



Chandra Kishore
CEO & MD - CID Bank

Chandra Kishore

Excellent Design My Good Wishes and really Location is also Excellent. Facility's are too too Good accord to Bombay.



Deepak Kothari
Chairman & M.D. - Pan Pacific

Deepak Kothari

1/06/2013

MY EXPERIENCE TODAY AT THE SITE WAS EXCELLENT. THE DETAIL WITH INPT THE SAMPLE UNITS HAVE BEEN DESIGNED IS SUPERB. I WISH BAOULAJI, HARAN & TEAM ALL THE BEST. WITH Warm REGARDS



Krishnamoorthy K.S.
CEO & MD - HDFC Property Venture LTD

Krishnamoorthy K.S.

Encouraging reviews from visitors and partners keep us going & reach for the stars.



Omkar 1973 Worli: At a glance

● *Omkar 1973 Worli: Our flagship project*



Opulent lifestyle awaits its residents at Omkar 1973 Worli



- *Financial closure by Yes Bank & Piramal group*
- *Stunning sea views from sky decks*
- *Bespoke concept*
- *World-class amenities*
- *Innovative product - SKY BUNGALOWS*
- *World-class Architects & Designers*
- *Prime location in Mumbai - WORLI*



About Omkar

Our journey so far



*Omkar Alta Monte, Malad
Tallest residential project in the
western suburbs*

- *Commenced business in 2003;
today a ₹ 1000 crore company*
- *Known as creators of opulent
living spaces*
- *Projects over 20 million sq. ft. in
residential and commercial formats*

- *23 projects under its belt, Omkar is
looking towards exponential growth
in times to come*
- *Ambitious projects like
Omkar Alta Monte and
Omkar 1973 Worli in the making*



*Omkar 1973 Worli
History in the making*



Journey so far



*Estimated inventory of
over 3.5 billion USD*



*With the foray into Mumbai's realty space, Omkar
marked the emergence of a young innovative brand.*



Thank you