



# A RARE PRIVILEGE

*rare priv•i•lege*

a special right, advantage, or immunity granted or available only to a particular person or group of people; something regarded as a rare opportunity and bringing particular pleasure. (of an event, situation, or condition) not occurring very often; (of a thing) not found in large numbers and consequently of interest or value.





# 'A RARE PRIVILEGE' AT THE EPITOME OF SUCCESS

The Park - India's most successful real estate development, now unveils the most desirable collection of never-seen-before residences. **Launching Lodha Parkside at The Park: Luxury** 2 & 3 bedroom residences with stunning views starting just under ₹ 4.3 Cr. Limited period booking window opens 8<sup>th</sup> March, 2014.

The Park - India's most successful real estate development with 3 consecutive blockbuster pre-launches in 2013

South Mumbai's only 17-acre master-planned neighbourhood with a 7-acre private landscape

Now launching Lodha Parkside - the most centrally located tower at The Park and offering for the first time its most desirable collection of 2 & 3 bedroom residences with stunning views of Worli Sea-face & Racecourse

Best access to The Park's rich tapestry of experiences, for a world-class lifestyle at your disposal

Enviably located at the very start of South-Mumbai's Golden Mile in Worli; Mumbai's finest luxury destination



## BEAUTIFULLY DESIGNED RESIDENCES. ACCESSORIZED BY STUNNING VIEWS.

Shimmering 75+ storey edifice with impeccable design, one of India's tallest towers

Surrounded by wetland nature garden & gorgeous pools – central location of tower complements its beautiful architecture

Spacious residences open on 3 sides with ample natural light & cross ventilation

Full-length corner windows & overhangs to ensure that every room feels like a shaded, private retreat

Breathtaking vistas of the city - the Bandra - Worli Sealink, Worli Sea-face and the Eastern Seaboard along with soothing views of The Park greens and the Racecourse

Fully air-conditioned homes with the finest imported marble flooring  
Imported modular kitchen and luxury European bath fittings







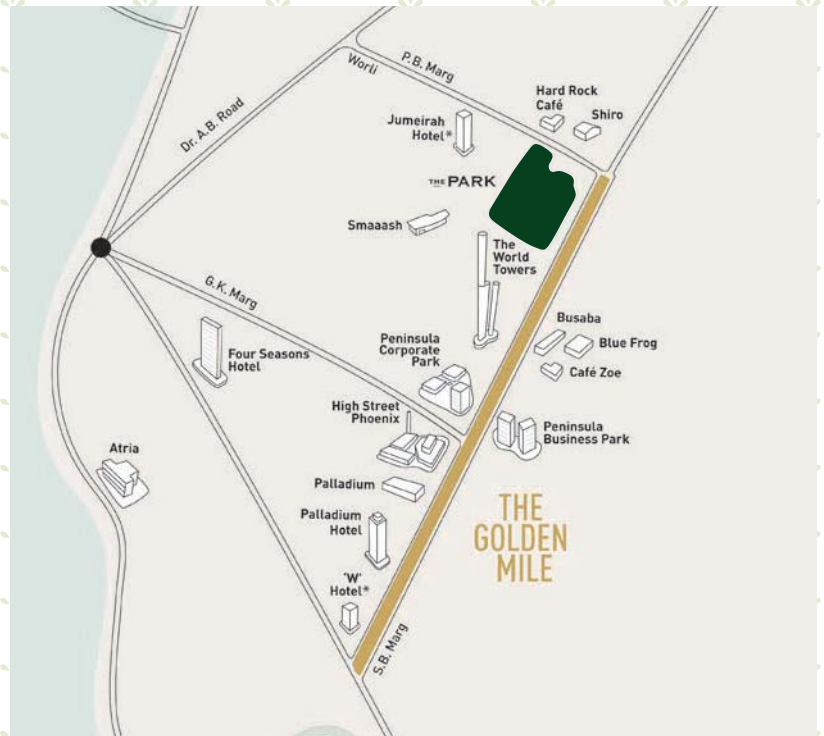
## A RARE PRIVILEGE TO LIVE AT INDIA'S MOST DESIRABLE RESIDENTIAL NEIGHBOURHOOD



Lodha Parkside is set along the finest edge of the 7-acre park on a hill, an advantage that endows it with all the prestige and cachet of living on the fringes of a great urban park - much like the highly coveted residences around New York's Central Park, or London's Hyde Park. With numerous luxury avenues beautifully landscaped in perfect harmony, every nook and corner of this development is designed to stimulate, enlighten and enrich - creating a world complete in itself.

### THE LUXURY & LEISURE DESTINATION OF THE PRIVILEGED

Lodha Parkside stands tall at the starting point of South Mumbai's Golden Mile in the epicentre of Worli - a glittering avenue stretching from The Park to the upcoming 'W' hotel on SB Marg, where landmark residential and commercial developments rub shoulders with the finest hotels, luxury malls and premium entertainment hubs. With its enviable location, Lodha Parkside offers easy access to the luxury lifestyle hubs of the Golden Mile, the entire city's key business districts, as well as effortless connectivity to Mumbai's suburbs and airports via the Bandra-Worli sea link.



#### PREMIUM RETAIL



Palladium  
High Street  
Phoenix  
Luxury Retail at  
Lodha Place  
(upcoming)

#### F & B AND ENTERTAINMENT



Blue Frog  
Hard Rock Café  
Busaba  
Shiro  
Smaaash

#### LUXURY HOTELS



Palladium  
W Hotel (upcoming)  
Jumeirah Hotel  
(upcoming)  
Four Seasons\*

#### LEISURE



Willingdon Sports Club\*  
Royal Western India Turf  
Club\*  
National Sports Club of  
India (NSCI)\*

#### CORPORATE HEADQUARTERS



Direct access to  
Prabhadevi &  
Lower Parel  
15 min drive to Fort &  
Nariman Point  
20 min to BKC

\*Within 10 mins from Golden Mile

## NATURAL ECOSYSTEM

### THE PARK ON A HILL

A 7-acre private park. At a height of more than 70 feet.



### LILY BAYS AND LOTUS GARDENS

Dotted picnic islands. An archipelago of shaded platforms.



### BUTTERFLY GARDEN

A butterfly garden will ensure your kids have many winged friends.



### WETLAND NATURE PARK

A garden that encourages water birds to visit The Park. An oasis for people too.



### REFLEXOLOGY GARDEN

A relaxing reflexology walk through a fragrant flower garden to soothe away the day's stress.



## RELAXATION ZONES

### WORLD-CLASS LUXURY SPA

Feel the cares of the outside world melt away.



### SERENE GANESHA TEMPLE

Start your day with the blessings of Lord Ganesha.



### OPEN-AIR JACUZZI

Feel invigorated and refreshed by the Jacuzzi and cascades.



### MEDITATION PAVILIONS

So you're always in a peaceful state of mind.



### WELL-STOCKED LIBRARY

Fall in love again with the printed form of imagination.





## SOCIAL HOTSPOTS

### RESTAURANTS AND CAFÉS

Fine dining is now something to be savoured at home.



### PARTY LAWN

The perfect locale for a gathering of friends and family.

### POOLSIDE CAFÉ

The good life is waiting for you.



### PICNIC SPOTS

Pack your lunch basket & stretch out on the lush greens.

### AMPHITHEATRE

Enjoy a rock concert at the amphitheatre.



## FUN FOR KIDS

### DANCE CLASSES BY SANDEEP SOPARRKAR

Learn to dance from the legend himself.



### MUSIC CLASSES BY FURTADOS SCHOOL OF MUSIC

Musical prodigies are born here.



### KIDS' POOL

The little ones can now expend their enthusiasm in the pool.



### ROCK CLIMBING WALL

Being adventurous has its rewards here.



### KIDZ FUN

Indoor play area and crèche for children aged 2-8.



## YEAR ROUND HEALTH

### ORGANIC VEGETABLE GARDEN

When it's home grown, you know it has to be healthy and delicious.



### FRUIT ORCHARDS

Simply pick the freshest fruits from your own orchard.



### JUICE BAR

Drink to your health, and have one for the road.



### ORGANIC CAFÉ

You have your own organic café.



### ORGANIC HERB GARDEN

Refreshing infusions grown and brewed right here.

## SPORTS AND FITNESS

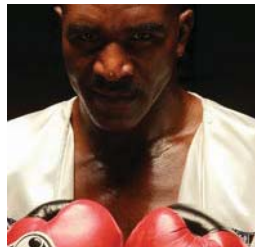
### CRICKET MAIDAN WITH FULL-SIZE CRICKET PITCH

The nation's most popular sport gets its due with world-class facilities. Anything less just wouldn't be cricket.



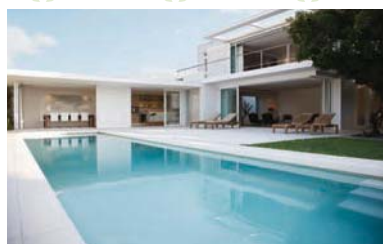
### EVANDER HOLYFIELD GYM

This network of exceptional gyms from the boxing legend is here to bring out the champion in you.



### 6 SWIMMING POOLS

Soak in the fun by choosing a pool to suit your mood: a full-length lap pool, covered temperature-controlled ladies pool, kids' pool, toddlers' pool, family pool spread over 70 metres and a 'Turkish Hammam' pool.



### FITNESS REGIMEN BY RAMONA BRAGANZA

Personal trainer to Hollywood stars is here to get you exceptionally fit with her fitness programs.



### COURT SPORTS

Have fun playing Tennis or Badminton at the air-conditioned indoor courts.



### WORLD CLASS HEALTH CLUB

A champion's gym and a world-class health club to keep you healthy always.



## THERE IS NO SUCH THING AS WANTING TOO MUCH

### CONCIERGE SERVICES

Club Concierge, a world-class service provider will ensure that your every wish gets done.



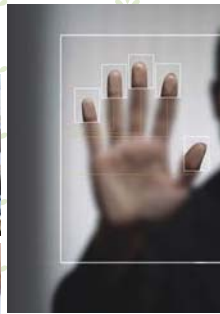
### ESTATE MANAGEMENT

An army to manage the park discreetly and silently. You'll only notice how well it runs.



### BUSINESS CENTRE

With a conference room, 2 meeting rooms and 24x7 wi-fi connectivity, The Park makes a surprisingly effective workplace.



### 24-HOUR SECURITY

A security network so advanced; only peace of mind is allowed inside.



### RETAIL

From designer brands to breakfast cereal. It's all at your doorstep.



### MEDICAL FACILITIES

Expert medical help. It's always close by when you need it.

## CRYSTAL CLUBHOUSE

### 50,000 SQ.FT. CLUB-HOUSE

A sprawling clubhouse with leisure, sporting and dining avenues aplenty.



### BANQUETING FACILITIES

2 party halls with 5-star service.



### INDOOR E-GAMING ZONE

Entertainment zone with video games, board games and more.



### INDOOR GAMES ROOM

Enjoy a friendly session of table tennis, snooker, carrom and cards.



### MINI THEATRE

Popcorn, check. Mobile on silent, check. You're now ready for your private dose of entertainment.



## DESIGN PARTNERS OF THE PARK: A PRIVILEGED ASSOCIATION

### WOHA, SINGAPORE

Led by world-renowned architects Wong Mun Summ and Richard Hassell, WOHA is acclaimed for its integrated design, encompassing master planning, architectural design and landscapes.

### P LANDSCAPE (PLA)

A landscape design studio based in Bangkok, Thailand, PLA is a creatively diverse team of landscape architects, designers, horticulturists, and artists, driven by unique and refreshing ideas.

### LODHA GROUP – INDIA'S NO. 1 REAL ESTATE DEVELOPER.

From Mumbai to Pune and now London, the Lodha Group has built its brand of excellence through the most illustrious projects making us the foremost multi-national company that is operating in luxury real estate. The Group is currently developing in excess of 35 million sq. ft. of prime real estate, with over 30 projects in and around Mumbai. Today, the Lodha Group is India's No. 1 real estate company and provides comprehensive residential and office space solutions across diverse consumer segments and partners with the best in the business.



- Building the world's tallest residential tower, World One (117 storeys)
- Redeveloping 1 Grosvenor Square, London's finest address
- Developing Mumbai's new city centre, New Cuffe Parade, post the biggest land deal in India (₹ 4053 Cr.)
- Developing Palava – Mumbai's sister city spread over 4,200+ acres

The Group has made history by achieving the world's first billion dollar pre-launch for a prime South Mumbai project that received IPO style applications exceeding ₹ 5,400 Cr.

Having pioneered in creating luxury products that are unique and way ahead of their time, driving tremendous value for all stakeholders, the Group has introduced the concept of branded luxury residences in India, and been the first to bring in the world's most iconic brands to India, thus creating living experiences par extraordinary for the residents.

With Lodha Parkside, the Group will bring to Mumbai the very finest in living experiences, transforming the way luxury living is perceived and envisioned.

Limited period launch: 8<sup>th</sup> March 2014 onwards.

To book your residence at Lodha Parkside, kindly get in touch with your relationship manager.



A Rare Privilege

Sales Gallery: Lodha Parkside, Opp. Hard Rock Cafe, Next to Shri Simandhar Swami Jain Temple, Pandurang Budhkar Marg, Worli, Mumbai 400 018.

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